Claire C. Zvosec (nee Schaeperkoetter)

Associate Professor, Sport Management School of Kinesiology College of Human Sciences and Education Louisiana State University

Contact Information

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Higher Education

Lawrence, KS **University of Kansas** Major: Sport Management May 2017 Ph.D. Advisor: Dr. Jordan R. Bass Dissertation Title: "Alternative Success Theory": An Examination of What Athletics Department Success Means For Small Colleges Dissertation Defense: February 2017 (with honors) **University of Kansas** Lawrence, KS M.S.E. Major: Sport Management May 2014 Advisor: Dr. Aaron W. Clopton Washington University in St. Louis St. Louis, MO Major: Psychology May 2012 B.S. B.S. Major: Spanish May 2012

Academic Work Experience

2024 - Present	Associate Professor (with Tenure), Louisiana State University, School of Kinesiology (Sport Management)
2019 - 2024	Assistant Professor, Louisiana State University, School of Kinesiology (Sport Management)
2017 – 2019	Assistant Professor, Northern Illinois University, Department of Kinesiology and Physical Education (Sport Management)
2018 – 2019; 2022 – 2023	Adjunct Professor (Online), University of Kansas, Department of Health, Sport, and Exercise Sciences (Sport Management)
2016 - 2017	Co-President, Amateur Sport Research Center (ASRC), University of Kansas
2014 - 2017	Instructor, Health, Sport, and Exercise Sciences, University of Kansas (Sport Management)
2014 - 2017	Graduate Teaching Assistant, Health, Sport, and Exercise Sciences, University of Kansas (Sport Management)
2014 - 2017	Production Director, Journal of Amateur Sport
2014 - 2016	Doctoral Research Fellow, Laboratory for the Study of Sport Management, University of Kansas

Research

Refereed Journal Articles (37)

- Oja, B.D., **Zvosec, C.C.,** & Kim, M. (Published Online). Reimagining Sport/Leisure Workplace Design and Management: Conceptualizing Sport/Leisure Employee Growth. *Managing Sport and Leisure*. 1-18.
- Schuetz, L., Oja, B.D., & Zvosec, C.C., Kim, M., & Kerwin, S. (Published Online). Autonomy In Design: Reconciling Sport Employee Experiences for with Forced Job Design Alterations. *Managing Sport and Leisure*. 1-16.
- **Zvosec, C.C.,** *Baer, N.R., Kim, M., & Oja, B.D. (2025). Human Capital Generative Potential: Cultivating Intrapreneurial Employees in Sport and Recreation Organizations. *Managing Sport and Leisure, 30*(2), 244-259. *doctoral advisee
- Baer, N.R., Zvosec, C.C., & Oja, B.D. (2025). Exploring Sport Employees' Conceptualizations of Meaningful Work. *Journal of Sport Management*, 39(1), 41-53.
- Seifried, C.S., Martinez, J.M., Qian, Y., Zvosec, C.C., Svensson, P., Soebbing, B.P., & Agyemang, K. (2024). Sport Management Research Productivity and Impact for Ranking Considerations. *Sport Management Education Journal*, 18(2), 157-165.
- Kim, M., Kim, H. S., Oja, B. D., Hill, J., Zvosec, C. C., & Doh, P. (2024). The Roles of Perceived Safety Climate and Innovativeness in the Performance of Sport and Recreation Organizations. *Journal of Sport Management*, 38(3), 205-216.
- Seifried, C.S., Qian, Y., Martinez, J.M, Svensson, P., & Zvosec, C.C. (2024). The State of Research Productivity and Impact in Sport Management from a Signaling Theory Perspective. *International Journal of Sport Management*, 25(3), 257-286.
- Zvosec, C.C., Oja, B.D., & *Baer, N. (2023). "Team Zebra": An Exploration of Social Identity, Motivation, and Sport Officiating Persistence. *Journal of Global Sport Management*, 8(4), 763-782. * doctoral advisee

Zvosec, C.C., Bass, J.R., & *Baer, N. (2023). Student-Athletes "Taking the Road Less Traveled:" The Big Fish Small Pond Effect and the Academically Elite NCAA Division III Institution. *Managing Sport and Leisure, 28*(6), 638-654. *doctoral advisee

- Zvosec, C.C., *Baer, N.R., Hughes, M., Oja, B.D., Kim, M., Dahlin, S., & Howell, S. (2023). The Career Transitions of High-Profile Student-Athletes: Identity, Role Engulfment, and Psychological Well-Being. *Journal of Athlete Development and Experience*, 5(1), 62-75. * doctoral advisee
- Kim, M.K., Zvosec, C.C., Oja, B.D., & Schuetz, L. (2023). Grit Through the Grind: Exploring Sport Employee Work Grit. *European Sport Management Quarterly*, 23(3), 833-852.
- Qian, T.Y., Matz, R., Luo, L., & Zvosec, C.C. (2023). Toward a Better Understanding of Core and Peripheral Market Demand for Women's Spectator Sports: An Importance-Performance Map Analysis Approach Based on Gender. Sport Management Review, 26(1), 114-134.
- Baeth, A.C., Jacobs, B.L., Tingle, J.K., & Zvosec, C.C. (2023). "It Was My Story To Tell and I Wasn't Ready To Tell It. I Wanted To Just Continue and Referee": Stigma Management Amongst LGBTQ+ Sport Officials. *Journal of Sport & Social Issues*, 47(3), 228-255.
- Oja, B.D., Stensland, P., Bass, J.R., & **Zvosec, C.C.** (2022). Under the Lights: The Legitimacy, Survival, and Institutionalization of Rural Amateur Baseball. *Leisure Sciences*, 44(5), 578-595.
- Bright, V., Warner, S., & Zvosec, C.C. (2022). Refereeing as a Post-Athletic Career Option. *Journal of Sport Management*, 36(6), 548-558.
- **Zvosec, C.C.** & *Baer, N. (2022). The Role of Athletics in the Future of Small Colleges: An Agency Theory and Responsibility Budgeting Approach. *Journal of Issues in Intercollegiate Athletics*, *15*, 272-291. *doctoral advisee

- Zvosec, C.C. & *Baer, N. (2022). The Small College Financial Crunch: Using Athletics as a Leading Form of Enrollment Management. *Case Studies in Sport Management*, 11(1). 47-51. *doctoral advisee
- **Zvosec, C.C.** & Bass, J.R. (2022). What it Means to "Win" in Small College Athletics: Strategic Contingency Theory and Alternative Success. *Journal of Intercollegiate Sport, 15*(1), 52-75.
- Zvosec, C.C., Brown, C.M., Richardson, H., & Bass, J.R. (2021). Division III Student-Athlete School Selection: A College Choice Framework for Recruits and Recruiters. *Journal of Issues in Intercollegiate Athletics*, 14, 22-50.
- **Zvosec, C.C.** & Bass, J.R. (2021). Gaming the Game: An Examination of the Coach-Referee Relationship. *Applied Research in Coaching and Athletics Annual, 36*, 102-132.
- Howell, S.M., Gilson, T.A., Zvosec, C.C., & Wahl-Alexander, Z. (2021). Zebras in the Basketball Serengeti: Perceptions of High School Basketball Officiating. *Journal of Physical Education and Sports Management*, 8(1), 16-23.
- Baer, N.*, Zvosec, C.C., Oja, B.D., & Kim, M. (2021). A New Pitch:
 Building an Innovative Sport Organization through Sport Employees. *Case Studies in Sport Management*, 10, S30-35.
 * doctoral advisee
- Martyn, J., Brannigan, K.J., Oja, B.D., & Zvosec, C.C. (2021). An Examination of Sport Management Doctoral Programs and the Organizational Environment Through Person-Environment Fit Theory. Sport Management Education Journal, 15(2), 95-105.
- **Zvosec, C.C.,** Gordon, B.S., Hyland, S., Oja, B.D., & Bass, J.R. (2019). An Exploratory Examination of Role Engulfment and NCAA Teacher-Coaches. *Journal of the Professoriate, 10*(2), 47-77.

- Jacobs, B.L., **Zvosec, C.C.**, & Oja, B.D. (2019). Navigating Role Ambiguity & Conflict: Exploring the Role of the Referee In The Olympic Sporting Structure. *Journal of Amateur Sport*, *5*(2), 115-137.
- Oja, B. D., Zvosec, C.C., Hyland, S., Bass, J. R., Mays, J., Krueger, K., Christian, R., & Wilkerson, Z. (2018). Work Versus Play: An Examination of the Motivations of Collegiate eSports Athletes. *International Journal of Sport Management*, 19(4), 361-382.
- Scola, Z.T., Schaeperkoetter, C.C., Lower, L.M., & Bass, J.R. (2017).
 "It's Just Something Engrained In Them": Examining Organizational Citizenship Behaviors Within Campus Recreation Center Employees. *Managing Sport and Leisure, 22*(3), 197-213.
- Schaeperkoetter, C.C., Mays, J., & Bass, J.R. (2017). "When There Was No Money In It, There Were No Men In It": Examining Gender Differences In Qualifications of College Women's Basketball Coaches. *International Sport Coaching Journal*, 4, 95-100.
- Schaeperkoetter, C.C., Oja, B.D., Mays, J., Krueger, K., Hyland, S., Christian, R., Wilkerson, Z., & Bass, J.R. (2017). The "New" Student-Athlete: An Exploratory Examination of Scholarship eSports Players. *Journal of Intercollegiate Sport*, 10, 1-21.
- Schaeperkoetter, C.C. (2017). Basketball Officiating as a Gendered Arena: An Autoethnography. *Sport Management Review*, *20*, 128-141.
- Bass, J.R., Newman, J.I., & Schaeperkoetter, C.C. (2016). Identity Politics and Fundraising: An Organizational Ethnography of Intercollegiate Athletics Boosters. *International Journal of Sport Management*, 17, 593-621.
- Schaeperkoetter, C.C., Bass, J.R., & Bunds, K.S. (2016). Wrestling to Understand Fan Motivations: Examining the MSSC within the WWE. *Journal of Entertainment and Media Studies*, 2(1), 110-133.
- Oja, B.D., Schaeperkoetter, C.C., & Clopton, A.W. (2015). Slowing the Coaching Carousel: The Benefits of Person-Organization Fit. *Journal of Issues in Intercollegiate Athletics*, 8, 162-182.

- Schaeperkoetter, C.C., Bass, J.R., & Gordon, B.S. (2015). Student-Athlete School Selection: A Family Systems Theory Approach. *Journal of Intercollegiate Sport*, *8*, 266-286.
- Katz, M., Pfleegor, A.G., Schaeperkoetter, C.C., & Bass, J.R. (2015). Factors For Success In NCAA Division III Athletics. *Journal of Issues in Intercollegiate Athletics*, 8, 102-122.
- Hambrick, M., Bass, J. R., & Schaeperkoetter, C. C. (2015). "The Biggest Hire in School History": Considering the Factors Influencing the Hiring of a Major College Football Coach. *Case Studies in Sport Management*, 3(1), 82-92.
- Schaeperkoetter, C.C. (2015). *Our Boys* and *The Last Shot*: Examples of the Power of Community Involvement in Underprivileged America. *Journal of Amateur Sport*, 1(1), 101-111

Refereed Books (1)

Bass, J.R., Schaeperkoetter, C.C., & Bunds, K.S. (2015). The "Front Porch": Examining the Increasing Interconnection of University and Athletic Department Funding. ASHE Higher Education Report, (5th ed., Vol. 41). Hoboken, NJ: John Wiley & Sons.

Refereed Book Chapters (4)

- Kim, M., Zvosec, C.C., Oja, B.D., & Doh, P.Y. (2024). Mental Toughness and Resilience in Officiating. In Webb, T., Hancock, D.J., Phillips, P. & Tingle, J.K. (Eds.), *Managing and Developing Officials: Officiating Excellence*. Routledge. 200-214.
- Kim, M., Oja, B.D., Zvosec, C.C., & Lee, C.W. (2022). Workplace Innovation with Baby Boomers: The Role of Job Crafting for Performance and Well-Being. In *Strategic Innovation: Research Perspectives on Entrepreneurship* and Resilience. Springer Nature.
- Walker, N., Schaeperkoetter, C.C., & Darvin, L. (2017). Institutionalized Practices in Sport Leadership. In Women In Sport Leadership: Research and Practice. Routledge.

Schaeperkoetter, C.C., & Bass, J.R. (2015). Amateur Sports. In Sports Leadership: A Concise Reference Guide. Mission Bell Media.

Refereed Book Reviews (1)

Schaeperkoetter, C.C. & Bass, J.R. (2015). Review of *Introduction to Intercollegiate Athletics* edited by Eddie Comeaux. *Sport in Society*.

Invited Lectures/Symposium Panelist (8)

- **Zvosec, C.C.** (2021). The Emergence of Esports and Higher Education Recruitment and Retention Strategies Related to Esports. Presented to the Sport Management Undergraduate Course at West Virginia University (virtually via Zoom).
- Jacobs, B.L., **Zvosec, C.C.,** Tingle, J.K., & Ridinger, L.L., & Baeth, A.C. (2021). Cultivating Organizational Culture and Addressing Referee Abuse in Ohio Rugby. Presented to the Ohio Rugby Coaches Association (virtually via Zoom).
- **Zvosec, C.C.** (2019). Breaking Down Qualitative Methods and Life at Different Types of Institutions. Presented to the Sport Administration Doctoral Program at the University of Northern Colorado.
- Zvosec, C.C., (2019). NASSM Student Meeting Invited Panelist. "What Job is Right for Me? A Panel Discussion on the Diverse Range of Sport Management Faculty Positions." Presented at the North American Society for Sport Management Annual Conference in New Orleans, Louisiana.
- **Zvosec, C.C.** (2019). Overview of Institutional Theory. Presented to the SES 723 Doctoral Seminar in Theory & Sport Organizations at the University of Northern Colorado in Greeley, Colorado.
- **Zvosec, C.C.** (2018) Esports Gaming, Technology, and Sportsmanship. Panelist on the Center for P-20 Engagement STEM Café at Northern Illinois University in DeKalb, Illinois.
- Schaeperkoetter, C.C. (2018). Qualitative Research, Job Market Experiences, and Navigating Tenure-Track Life. Presented to the Doctoral Seminar in Sport Organizational Behavior at the University of Northern Colorado.

Schaeperkoetter, C.C. (2016). "Alternative Success Theory": An Examination of What Athletics Department Success Means For Small Colleges. Presented to the NCAA Research Committee in Indianapolis, Indiana.

National and International Presentations (42)

- **Zvosec, C.C.,** Oja, B.D., Baer, N.R., Schuetz, L., & Kim, M., (2025). A Losing Game? Changes to Meaningful Work and Psychological Well-Being as Factors for Sport Employees Leaving the Industry. To be presented at the North American Society for Sport Management Annual Conference in San Diego, California.
- Baer, N., Zvosec, C.C., & Oja, B.D. (2025). Sharing Meaning: Conceptualizing a Model for the Normative and Practical Development of Meaningful Work in Sport Employees. Presented at the Applied Sport Management Association Annual Conference in Cincinnati, Ohio.
- Oja, B.D., Kim, M., Jordan, S., **Zvosec, C.C.,** & Zeimers, G. (2024). Sport Employee Grit vs. Grit-S: Evaluating Incremental Validity. Presented at the North American Society for Sport Management Annual Conference in Minneapolis, Minnesota.
- Baer, N.R., Zvosec, C.C., & Oja, B.D. (2024). The Call to the Field: An Exploration of Sport Employees and their Call to Work. Presented at the Applied Sport Management Association Annual Conference in Knoxville, Tennessee.
- Baer, N.R. & Zvosec, C.C. (2024). Sport and Meaning for All: An Exploration of Members of Marginalized Communities and their Experiences with Meaningful Work. Presented at the Applied Sport Management Association Annual Conference in Knoxville, Tennessee.
- **Zvosec, C.C.** & Baer, N.R. (2023). Exploring a Subjectivist Perspective of Meaningful Work for Sport Employees. Presented at the International Association for the Philosophy of Sport Annual Conference in Split, Croatia.

- Seifried, C.S., Martinez, J.M., Svensson, P., Qian, Y., Zvosec, C., Soebbing, B., & Agyemang, K. (2023). Sport Management Research Productivity and Impact for Ranking Considerations. Presented at the Academy of Management Annual Conference (Management Education Division) in Boston, Massachusetts.
- Tingle, J.K., Jacobs, B.L., **Zvosec, C.C.,** Baeth, A., & Katz, M. (2023). Allyship and Emotional Support: The Impact of Egocentric Networks on LGBTQ+ Referee's Mental Health. Presented at the North American Society for Sport Management Annual Conference in Montreal, Canada.
- Oja, B.D., Kim, M., **Zvosec, C.C.**, & Jordan, S. (2023). Sport Employee Grit (SEG): An Initial Measurement Assessment. Presented at the North American Society for Sport Management Annual Conference in Montreal, Canada.
- Baer, N.R., & Zvosec, C.C., (2023). Understanding Meaning: An Exploration of College Sport Employees' Definitions of Meaningful Work. Presented at the College Sport Research Institute Annual Conference in Columbia, South Carolina.
- Baer, N. & Zvosec, C.C. (2023). "Does My Work Matter? An Exploration of the Antecedents and Outcomes of Meaningful Work in Sport Employees."
 Presented at the Applied Sport Management Association Annual Conference in Birmingham, Alabama.
- Baer, N., Zvosec, C.C., Kim, M., & Oja, B.D. (2022). Intrapreneurship Through Uncertain Times: Exploring Innovation Strategies Among Campus Recreation Employees. Presented at the College Sport Research Institute Conference on College Sport in Columbia, South Carolina.
- Warner, S., **Zvosec, C.C.**, & Bright, V. (2022). Athlete to Referee Career Path. Presented at the North American Society for Sport Management Annual Conference in Atlanta, Georgia.
- Baer, N.R., Schuetz, L., Zvosec, C.C., & Oja, B.D. (2022). What Can We Learn? An Exploration of Former Sport Employees' Well-Being and Sense of Meaningful Work. Presented at the Applied Sport Management Association Annual Conference in Indianapolis, Indiana.

- Baer, N.R., White, J.S., Martinez, J.M., & Zvosec, C.C. (2022). Organizational Tug-of-War: Positioning Mission Conflict in Sport Organizations. Presented at the Applied Sport Management Association Annual Conference in Indianapolis, Indiana.
- Zvosec, C.C., Baeth, A.C., Jacobs, B.L., & Tingle, J.K. (2021). "It Was My Story To Tell and I Wasn't Ready To Tell It. I Wanted To Just Continue and Referee:" Stigma Management Amongst LGBTQ+ Sport Officials. Presented at the North American Society for Sport Management Annual Conference.
- Oja, B.D., **Zvosec, C.C.,** Kim, M., Schuetz, L., Kerwin, S. (2021). Crafting Their Way Forward: An Exploration of Job Design Among Sport Employees. Presented at the North American Society for Sport Management Annual Conference.

* Virtual Conference due to COVID-19 pandemic

Baer, N.R., Zvosec, C.C., Oja, B.D., & Kim, M. (2021) Exploring Development Opportunities within Sport Organizations: Applying Meaningful Work in the Sport Industry. Presented at the Applied Sport Management Association Annual Conference hosted by Schreiner University.

* Virtual Conference due to COVID-19 pandemic

Tingle, J.K., Baeth, A.C., **Zvosec, C.C.**, & Jacobs, B.L. (2021). The Experiences of LGBTQ+ Sport Officials: Exploring Stigma Management. Presented at the University of Kansas Center for LGBTQ+ Research and Advocacy 2021 LGBTQ Research Symposium.

* Virtual Conference due to COVID-19 pandemic

Oja, B.D., **Zvosec, C.C., &** Kim, M.K. (2020). True Grit: Defining Grit in the Sport Workplace. Presented at the North American Society for Sport Management Annual Conference.

* Virtual Conference due to COVID-19 pandemic

Bass, J.R., Putz, P.E., & **Zvosec, C.C.** (2020). Mission-Driven Institutions, with a New Mission: How Religiously Affiliated Universities are Using Athletics to Survive. Presented at the Applied Sport Management Association Annual Conference in Waco, Texas.

- Brannigan, K., Martyn, J., Oja, B.D., & **Zvosec, C.C.** (2019). Person-Environment Fit: Doctoral Programs and the Organizational Environment. Presented at the Sport Marketing Association Annual Conference in Chicago, Illinois.
- **Zvosec, C.C.,** Oja, B.D., & Mullen, R. (2019). Where Does a Sport Official Belong? Navigating the Social Identities of Sport Officials. Presented at the North American Society for Sport Management Annual Conference in New Orleans, Louisiana.
- Zvosec, C.C., Brown, C., & Bass, J.R. (2019). Divide and Conquer? Implications of NCAA Division IV on Athletics Department Sustainability and Marketability. Presented at the Applied Sport Management Association Annual Conference in Nashville, Tennessee.
- **Zvosec, C.C.** & Oja, B.D. (2019). Winning Isn't Everything: Goals, Strategies, and Financial Priorities of Small College Athletics. Presented at the Applied Sport Management Association Annual Conference in Nashville, Tennessee.
- Howell, S.M., Schaeperkoetter, C.C., McEvoy, C.D., Pond, A.M. (2018).
 Planning for a Career in Sports: A Semester-Long Interactive Career Plan Project. Presented at the North American Society for Sport Management Annual Conference in Halifax, Nova Scotia, Canada.
- Kropp, D., Nichols, B., Schaeperkoetter, C.C., & Bass, J.R. (2018). Racism in Social Media: Examining Athlete-Fan Interactions on Twitter. Presented at the North American Society for Sport Management Annual Conference in Halifax, Nova Scotia, Canada.
- Schaeperkoetter, C.C., Richardson, H., & Bass, J.R. (2018). Developing a Conceptual Model of the Division III Recruiting Process. Presented at the College Sports Research Institute Conference on College Sport in Columbia, South Carolina.
- Howell, S.M., Schaeperkoetter, C.C., Pond, A.M., Einhouse, A., Dietz, B.L. & Neely, M.X. (2018). To Join or Not to Join... That is the Question: An Empirical Comparison of Student Intention to Join a University's Athletics Fundraising Program. Presented at the College Sports Research Institute Conference on College Sport in Columbia, South Carolina.

- Gilson, T.A., Howell, S.M., Schaeperkoetter, C.C., & Wahl-Alexander, Z. (2018). Life on the Court: Examining Officials' Perceptions of Refereeing Basketball. Presented at the SHAPE America National Convention in Nashville, Tennessee.
- Schaeperkoetter, C.C., Howell, S.M., & Pond, A.M. (2017). Career Plan Project in the Classroom: Mapping a Road to Career Success in Sports. Presented at the Sport Marketing Association Annual Conference in Boston, Massachusetts.
- Jacobs, B.L., **Schaeperkoetter, C.C.**, & Oja, B.D. (2017). Navigating Dichotomies: Uncovering the Role of the Referee within the Olympic Sporting Structure. Presented at the North American Society for Sport Management Annual Conference in Denver, Colorado.
- Schaeperkoetter, C.C. & Bass, J.R. (2016). "Alternative Success Theory": An Examination Of What Athletic Department Success Means For Small Colleges. Presented at the College Sports Research Institute Conference on College Sport in Columbia, South Carolina.
- Schaeperkoetter, C.C., Oja, B.D., & Bass, J.R. (2016). The "New" Student-Athlete: An Exploratory Examination of Scholarship eSports Players. Presented at the College Sports Research Institute Conference on College Sport in Columbia, South Carolina.
- Bass, J.R. & Schaeperkoetter, C.C. (2016). Students' Perceptions of Institutional Support for Athletics in NCAA Division I. Presented at the College Sports Research Institute Conference on College Sport in Columbia, South Carolina.
- Schaeperkoetter, C.C. (2016). Basketball Officiating as a Gendered Arena: An Autoethnography. Presented at the North American Society for Sport Management Annual Conference in Orlando, Florida.
- Schaeperkoetter, C.C., & Bass, J.R. (2015). An Exploration of the Athletics Experience at Academically Elite Division III Institutions. Presented at the College Sports Research Institute Conference on College Sport in Columbia, South Carolina.

- Bass, J.R., & Schaeperkoetter, C.C. (2015). Role Engulfment and NCAA Division III Teacher-Coaches. Presented at the College Sports Research Institute Conference on College Sport in Columbia, South Carolina.
- Oja, B.D., **Schaeperkoetter, C.C.,** & Clopton, A.W. (2015). Slowing the Coaching Carousel: Person-Organization Fit in Collegiate Athletics. Presented at the College Sports Research Institute Conference on College Sport in Columbia, South Carolina.
- Schaeperkoetter, C.C., & Gordon, B. (2014). "Discover, Develop, and Dedicate: Exploring The Role Family Members Play In The Division III Student-Athlete College Selection Process. Presented at the North American Society for the Sociology of Sport Conference in Portland, Oregon.
- Schaeperkoetter, C.C., Walker, N., & Bass, J.R. (2014). "When There Was No Money In It, There Were No Men In It": Examining Gender Differences In Motivations and Qualifications of College Women's Basketball Coaches. Presented at the North American Society for the Sociology of Sport Conference in Portland, Oregon.
- Bass, J.R., Schaeperkoetter, C.C., Pfleegor, A., & Katz, M. (2014). Why D3? A Holistic Exploration of Division III Institutions and their Student-Athletes. Presented at the College Sports Research Institute Conference in Columbia, South Carolina.

Local and Regional Presentations (1)

Schaeperkoetter, C.C. (2014). The Institutionalized Structure of NCAA Division III Athletics. Presented at HSES Graduate Student Research Day, University of Kansas.

Grant Activity

<u>External</u>

2023 North American Society for the Study of Sport Management Janet B. Parks Research Grant. "An Experimental Assessment of Grit, Well-being, and Burnout in the Sport Workplace." \$1,239. **Unscored - Conference Delay.**

2021-2022	Southeastern Conference Faculty Travel Grant. "Sport Employees, Positive Organizational Behavior, and Athletic Leadership: Frameworks for Growth." \$1,250. Funded .
2020	North American Society for the Study of Sport Management Janet B. Parks Research Grant. "Grit Through the Grind: Evaluating the Purpose-Driven Goals of Sport Employees." \$2,400. Not Funded.
2016	North American Society for the Study of Sport Management Doctoral Research Grant. "High School Sport Officiating and An Examination of Sport Employee Identification." \$1,450. Funded.
2015	NCAA Graduate Student Research Grant Award. "'Alternative Success Theory': An Examination of What Athletic Department Success Means for Small Colleges." \$6,000. Funded.
2015	Knight Commission on Intercollegiate Athletics Database Challenge Awards. "Students Perceptions of Institutional Support for Athletics in NCAA Division I." \$2,000. Funded.
2015	Texas A&M University Diversity in Sport and Physical Activity Grant. "Exploring the Social Capital Practices of Intercollegiate Athletics Teams: Improving the Adjustment to Campus for Ethnic Minority Student-Athletes." \$1,000. Not Funded.
2014	North American Society for the Study of Sport Management Janet B. Parks Research Grant. "Why D3? A Holistic Exploration of Division III Institutions and their Student Athletes." \$2,200. Not Funded .
Internal	
2025	Louisiana State University – School of Kinesiology Director's

2025 Louisiana State University – School of Kinesiology Director's Research Award. Cardiovascular Disease Risk and Sport Employees' Occupational Physical Activity: Evaluating the Physiological Outcomes of Grit. \$6,000. **Funded.**

- 2023-2024 Louisiana State University School of Kinesiology. Collaborative Research Team Development for External Grant Funding Proposals at the Intersection of Positive Organizational Behavior, Employee Development, and Group Functioning. \$1,810. **Funded.**
- 2023-2024 Louisiana State University CHSE Faculty Travel Grant. Exploring a Subjectivist Perspective of Meaningful Work for Sport, Recreation, and Leisure Employees. \$2,000. Funded.
- 2019-2020 Louisiana State University CHSE Dean's Faculty Research & Travel Grant. "Conceptualizing and Defining Grit in the Sport Employee Industry: A Sequential Exploratory Investigation." \$1,200.
 Funded.
- 2017-2018 Northern Illinois University Research and Artistry Facilitation Grant. "Alternative Definitions of Small College Athletics Success: Unforeseen Campus-Wide Implications." \$10,000. Not Funded.
- 2017-2018 Northern Illinois University Student Engagement Fund. "Twitter and the High-Profile African-American Student-Athlete: An Examination of Content and Student-Athlete Reactions to Fans' Direct Tweets." \$900. Funded.
- 2016 University of Kansas School of Education. Awarded \$400 for one presentation at the North American Society for Sport Management annual conference in Orlando, Florida. **Funded.**
- 2015 University of Kansas Office of Graduate Studies. Awarded \$500 for three presentations at the College Sports Research Institute Conference on College Sport in Columbia, South Carolina. **Funded.**
- 2014 University of Kansas Doctoral Student Research Fund. "Exploring NCAA Division III Typologies." \$1,500. Funded.
- 2014 University of Kansas School of Education. Awarded \$400 for two presentations at the North American Society for Sociology of Sport annual conference in Portland, Oregon. **Funded.**

2014 University of Kansas School of Education. Awarded \$400 to attend the North American Society for Sport Management annual conference in Pittsburgh, Pennsylvania. **Funded.**

Academic Teaching Experience

Instructor of Theory Classes

Classes at Louisiana State University

Classes at Louis	iana State Ui	niversity
Spring 2025	KIN 7516	Organizational Behavior and Development in
		Sport (Grad., LSU Online Program)
Spring 2025	KIN 7545	Economic Issues in Sport (Grad., LSU Online
		Program)
Spring 2025	KIN 7511	Administrative Problems in Kinesiology (Grad.,
		LSU Online Program)
Fall 2024	KIN 3804	Financial Issues in Sport
Fall 2024	KIN 7545	Economic Issues in Sport
Fall 2024	KIN 3801	Sport Strategy and Planning (LSU Online Prog.)
Fall 2024	KIN 7545	Economic Issues in Sport (Grad, Online Prog.)
Summer 2024	KIN 3801	Sport Strategy and Planning
Summer 2024	KIN 4518	Governance & Policy in Sport (Graduate/Ugrad)
Spring 2024	KIN 3801	Sport Strategy and Planning (LSU Online Prog.)
Spring 2024	KIN 4518	Governance & Policy in Sport (Graduate/Ugrad)
Fall 2023	KIN 3804	Financial Issues in Sport
Fall 2023	KIN 7545	Economic Issues in Sport
Fall 2023	KIN 7545	Economic Issues in Sport (Grad, Online Prog.)
Summer 2023	KIN 3801	Sport Strategy and Planning
Summer 2023	KIN 4518	Governance & Policy in Sport (Graduate/Ugrad)
Spring 2023	KIN 7999	Issues in Sport Marketing (Graduate)
Spring 2023	KIN 4518	Governance & Policy in Sport (Graduate/Ugrad)
Spring 2023	KIN 3801	Sport Strategy and Planning (LSU Online Prog.)
Fall 2022	KIN 3804	Financial Issues in Sport
Fall 2022	KIN 7545	Economic Issues in Sport (Graduate)
Summer 2022	KIN 3801	Sport Strategy and Planning (LSU Online Prog.)
Summer 2022	KIN 3801	Sport Strategy and Planning
Summer 2022	KIN 4518	Governance & Policy in Sport (Graduate/Ugrad)
Spring 2022	KIN 3804	Financial Issues in Sport
Spring 2022	KIN 4518	Governance & Policy in Sport (Graduate/Ugrad)
Fall 2021	KIN 7511	Administrative Prob. in Kinesiology (Graduate)
Fall 2021	KIN 7545	Economic Issues in Sport (Graduate)
Summer 2021	KIN 3801	Sport Strategy and Planning (LSU Online Prog.)

Summer 2021	KIN 3801	Sport Strategy and Planning
Summer 2021	KIN 4518	Governance & Policy in Sport (Graduate/Ugrad)
Spring 2021	KIN 3804	Financial Issues in Sport
Spring 2021	KIN 4518	Governance & Policy in Sport (Graduate/Ugrad)
Fall 2020	KIN 7545	Economic Issues in Sport (Graduate)
Fall 2020	KIN 3804	Financial Issues in Sport
Summer 2020	KIN 3801	Sport Strategy & Planning
Summer 2020	KIN 4518	Governance & Policy in Sport (Graduate/Ugrad)
Spring 2020	HNRS 4000) Honors Thesis
Spring 2020	KIN 3804	Financial Issues in Sport
Fall 2019	KIN 4518	Governance & Policy in Sport (Graduate/Ugrad)
Fall 2019	KIN 7545	Economic Issues in Sport (Graduate)

Classes at Northern Illinois University

		e/
Summer 2019	LESM 365	Sport Communication (Online)
Spring 2019	LESM 542	Sport Marketing (Graduate-Level)
Spring 2019	LESM 492	Seminar: Introduction to eSports Industry
Spring 2019	LESM 442	Promotion and Marketing of Sport Programs
Fall 2018	LESM 544	Sport Finance (Graduate-Level)
Fall 2018	LESM 442	Promotion and Marketing of Sport Programs
Fall 2018	LESM 365	Sport Communication
Fall 2018	UNIV 101	University Experience
Summer 2018	LESM 365	Sport Communication (Online)
Spring 2018	LESM 542	Sport Marketing (Graduate-Level)
Spring 2018	LESM 442	Promotion of Sport and Fitness Programs
Spring 2018	LESM 365	Sport Communication
Fall 2017	LESM 544	Sport Finance (Graduate-Level)
Fall 2017	LESM 442	Promotion of Sport and Fitness Programs
Summer 2017	LESM 544	Sport Finance (Graduate-Level, Online)
Summer 2017	LESM 365	Sport Communication (Online)

Classes at the University of Kansas

Spring 2023	HSES 384	Sport Law (Online)
Fall 2022	HSES 384	Sport Law (Online)
Spring 2019	HSES 828	Sport Finance (Graduate-Level, Online)
Spring 2019	HSES 486	Sport Marketing (Online)
Spring 2018	HSES 828	Sport Finance (Graduate-Level, Online)
Fall 2016	HSES 483	Sport Finance and Economics
Fall 2016	HSES 499	Internship in Sport Management
July 2016	HSES 485	Sport Communication (Online)

June 2016	HSES 485	Sport Communication (Online)
Spring 2016	HSES 381	Sport Ethics
Spring 2016	HSES 499	Internship in Sport Management
Fall 2015	HSES 485	Sport Communication (Online)
Fall 2015	HSES 499	Internship in Sport Management
July 2015	HSES 485	Sport Communication (Online)
June 2015	HSES 485	Sport Communication (Online)
Spring 2015	HSES 499	Internship in Sport Management
Fall 2014	HSES 485	Sport Communication (Online)
Fall 2014	HSES 252	The Coaching of Basketball

Instructor of Activities Classes

Classes at the University of Kansas

Spring 2017	HSES 108	Basketball
Spring 2015	HSES 108	Indoor Soccer
Spring 2015	HSES 108	Aerobic Boot Camp

Graduate Teaching Assistant

Classes at the University of Kansas

e e		
HSES 486	Sport Marketing	Ollie Taniyev
HSES 384	Sport Law (Online)	Dr. Jordan R. Bass
HSES 384	Sport Law (Online)	Dr. Jordan R. Bass
HSES 598	Sport in Film (Online)	Dr. Jordan R. Bass
	HSES 384 HSES 384	HSES 384Sport Law (Online)HSES 384Sport Law (Online)

Graduate Research Consultant

Classes at the University of Kansas

Fall 2016	HSES 485	Sport Communication	Peyton Stensland
Spring 2016	HSES 486	Sport Marketing	Dr. Brian Gordon
Fall 2015	HSES 487	Personnel Management	Dr. Francis Kish

Course Development

Fall 2021	Graduate Sport Marketing for M.S. in Sport Mana	gement
Spring 2021	LSU Online B.S. Sport Administration	KIN 3801

Service

Service to the Academy and Industry

2024-pres. Reviewer, *Women in Sport and Physical Activity Journal*2023-pres. Conference Abstract Review Board, Applied Sport Management

Association

Instructor

Instructor

- 2023-pres. Editorial Board Member, *COSMA (*Commission on Sport Management Accreditation) *Journal*
- 2023-2024 External Reviewer, Master's Thesis, Memorial University of Newfoundland, Canada
- 2021-2024 Co-Editor, Journal of Amateur Sport
- 2021-pres. Textbook Reviewer, Routledge
- 2021-pres. Editorial Board Member, Case Studies in Sport Management
- 2020-pres. Abstract Reviewer, North American Society for Sport Management
- 2020-pres. Reviewer, Journal for the Study of Sports and Athletes in Education
- 2020-pres. Kansas City Chiefs Arrowhead Academy Ambassador
- 2019-pres. Athlete Ally Collaborator
- 2019-pres. Reviewer, Journal of Sport Management
- 2019-pres. Reviewer, Case Studies in Sport Management
- 2019-pres. Textbook Reviewer, International Journal of Sport Communication
- 2019-pres. Reviewer, Sport, Business, and Management: An International Journal
- 2018-pres. Reviewer, Sport Marketing Quarterly
- 2018-pres. Reviewer, Journal of Intercollegiate Sport
- 2018-pres. Reviewer, International Journal of Sport Communication
- 2018-pres. Textbook Reviewer, Taylor & Francis
- 2018-pres. Reviewer, Sport and Society
- 2018-pres. Reviewer, Journal of Men's Studies
- 2017-pres. Editorial Board Member, Journal of Amateur Sport
- 2017-2019 Board of Directors Member, University of Kansas Sport Management
- 2017-pres. Reviewer, Global Sport Business Journal
- 2017 Panelist, University of Iowa Sport Business Symposium
- 2016 Session Moderator, North American Society for Sport Management annual conference in Orlando, Florida
- 2016-pres. Reviewer, Journal of Amateur Sport

Service to the University, College, and Department

- 2024-pres. Chair, Louisiana State University School of Kinesiology Assistant Professor of Professional Practice (Sport Management) Faculty Hiring Committee
- 2024-pres. Dean's Representative (Dissertation Committee), LSU Graduate School, Faith Stoneking
- 2023-pres. Undergraduate Honors Thesis Director, Hailee Hernandez
- 2023-pres. Member, College of Human Sciences and Education Distance & Online Learning Committee

2023-2024	Member, Louisiana State University School of Kinesiology
	Assistant/Associate Professor of Professional Practice (Kinesiology)
	Faculty Hiring Committee
2023	Honors Option, KIN 3804, Hailee Hernandez
2022	Member, Louisiana State University Manship School of
	Communication Professional-In-Residence in Sports Broadcasting
	Faculty Hiring Committee
2022	Honors Option, KIN 3804, Ethan Luper
2022	Honors Option, KIN 3801, Ethan Aguillon
2021-2023	Dean's Representative (Dissertation Committee), LSU Graduate
	School, Joseph Munise
2021-2022	Undergraduate Honors Thesis Committee Member, Ethan Aguillon
2019-2021	Undergraduate Honors Thesis Director, Maya Hughes
2019	Member, Louisiana State University School of Kinesiology Pedagogy
	& Psychological Sciences Faculty Hiring Committee
2018-2019	Member, NIU University Fellowship Committee
2018-2019	Member, NIU Student Conduct Board
2018-2019	Member, KNPE PhD Admissions and Oversight Committee
2017-2019	M.S. in Sport Management Class Trip Coordinator, Chair
2017-2018	CSRI Case Study Competition, Faculty Co-Sponsor
2014	Student Representative, University of Kansas Department of Health,

2014 Student Representative, University of Kansas Department of Health, Sport, and Exercise Sciences Sport Management Faculty Hiring Committee

Graduate Advising

Louisiana State University

2020-2023	Doctoral Advisor: Nathan Baer
2020-present	M.S. Sport Management Advisor

Northern Illinois University

2017-2019 M.S. Sport Management Advisor (11 students)

Doctoral Student Dissertation Committees

Nathan Baer, Committee Chair

Summer 2023 Defense

Master's Student Comprehensive Exam Committees

Jada Ballard	Fall 2024
Cole Blodgett	Fall 2024
Kevin Branton	Fall 2024
Caliea Koehler	Fall 2024

Jordan Laceste Coleton Shirley Sheridan Whalen Jack Decuir Kelley Lynch Sydney Harris Harrison Valentine **Rhys Parker** Tyler Higley Jonathan Nunez **Trevor** Tigue Ethan Anderson Thomas Wilcox Chavez Harper Sheldon Lee Ben Hosford Sara McNicoll **Bailey Hansen** Mayowa Osunsami Adam Forsythe Ayana Cherry Bryce Duhon **Bryson Roche** Kyle Killilea **Rachel Miller** Ryan DiCenzo Eric Coston Joya Hegamin Jackson Clydesdale Harley Glover Hannah Jacobs Mia Rabinowitz Josephine Vondran Brianna Howard Lauryn Sutton Ryann Gibson Ethan Kerr Jayne Lydiatt Joseph Mock Abby Snowden

Fall 2024 Fall 2024 Fall 2024 Summer 2024 Summer 2024 Summer 2024 Summer 2024 Summer 2024 Spring 2024 Fall 2023 Fall 2023 Fall 2023 Fall 2023 Fall 2023 Fall 2023 Summer 2023 Summer 2023 Spring 2023 Spring 2023 Spring 2023 Spring 2023 Spring 2023 Fall 2022 Fall 2022 Summer 2022 Spring 2022 Spring 2022 Spring 2022 Spring 2022

Riley Dixon (M.A.L.A. program)	Spring 2022
Jack Douglas	Fall 2021
Alexandria Ham	Fall 2021
Amanda Sanchez	Summer 2021
Brittany Ehlenberg	Spring 2021
Noah Peterson	Spring 2021
Mitchell Fillinger	Spring 2021
Maya Green	Spring 2021
Jake Steinhardt	Spring 2021
Mallory Taylor	Spring 2021
Olivia Lechner	Fall 2020
Courtney Brandt	Fall 2020
Jajuan Eady	Fall 2020
Benjamin Bresson	Spring 2020

Professional Work Experience

2017-2019	NCAA Women's College Basketball Official WIAC, CCIW, NAAC, Midwest Conference	Regionally
2017-2019	NAIA Women's College Basketball Official HAAC	Regionally
2015-2017	Facility and Event Operations Kansas Athletics, Inc.	Lawrence, KS
2015-2016	Tutor, Student-Athlete Support Services Kansas Athletics, Inc.	Lawrence, KS
2015-2017	High School Basketball Official Kansas State High School Activities Association	Regionally
2014-2017	Youth Basketball Official Lawrence Parks and Recreation	Lawrence, KS
2013-2014	Athletics Compliance Graduate Assistant Kansas Athletics, Inc.	Lawrence, KS
2012-2013	Box Office Sales Representative	Miami, FL

Miami Heat

2012	Athletics Compliance Intern University of Miami (FL)	Coral Gables, FL
2011-2012	Athletics Event Worker Washington University in St. Louis	St. Louis, MO
2010	Personality Assessment Lab Research Assistan Washington University in St. Louis	t St. Louis, MO

Scholarships & Awards

- 2023 Finalist, N4A Gerald S. Gurney Research Award ("The Career Transitions of High-Profile Student-Athletes: Identity, Role Engulfment, and Psychological Well-Being").
- 2022 Finalist, Best Paper, *Sport Management Education Journal* ("An Examination of Sport Management Doctoral Programs and the Organizational Environment through Person-Environment Fit Theory").
- 2020 Nominee, College of Human Sciences and Education Distinguished Teaching Award at Louisiana State University.
- 2017 Winner of the 2017 Wayne Osness Outstanding Doctoral Student Award. Department of Health, Sport, and Exercise Sciences at the University of Kansas.
- 2016 Winner of the 2016 Dr. Marlene Mawson Graduate Scholarship Award. Department of Health, Sport, and Exercise Sciences at the University of Kansas.
- 2016 Winner of the 2016 School of Education Scholarship. University of Kansas.
- 2015 Winner of the 2015 Dr. Bob Frederick Sport Management Graduate Scholarship. Department of Health, Sport, and Exercise Sciences at the University of Kansas.