# Roy L. Heidelberg

Louisiana State University

Department of Public Administration and Ogden Honors College

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# **Academic Positions**

2020—	Chair and Associate Professor, Louisiana State University, Department of Public Administration,
	Shell Professor Ogden Honors College, John W. Dupuy Professor Ourso College of Business
2019—2020	Associate Professor, Louisiana State University, Department of Public Administration
2013—2019	Assistant Professor, Louisiana State University Public Administration Institute

Courses Taught:

LSU: Public Administration Theory and History, Public Policy Seminar, Policy Dilemmas and Decision Making, Bureaucracy and Politics, Critical Analysis (Honors College), MPA Capstone Ohio State: Policy Analysis, Logic of Inquiry

## Education

2013	PhD, John Glenn College of Public Affairs, The Ohio State University
2007	MPA, Louisiana State University
2005	BA summa cum laude, Louisiana Scholars' College at Northwestern State University

## **Publications**

## Journal Publications

2021	Heidelberg, R. "The Impersonal Sovereign." Administration and Society, 53(5), 787-810.
	(https://doi.org/10.1177/0095399720978367)
2020	Heidelberg, R. and Surak, S. "The Administrative Making of the Recycler." Policy Studies 41(4), 331-349
	(https://doi.org/10.1080/01442872.2020.1724925)
2020	Heidelberg, R. "The Becoming of the Policy Maker" Administration and Society 52(8), 1239-1267.
	(https://doi.org/10.1177/0095399719890301)
2020	Eckerd, A and Heidelberg, R. "Administering Participation" American Review of Public Administration 50(2),
	133-147 (online first: https://doi.org/ 10.1177/0275074019871368)
2019	Heidelberg, R. "Ten Theses on Accountability." Administrative Theory & Praxis 42(1) 6-26. (online first:
	https://doi.org/10.1080/10841806.2018.1512340)
2019	Heidelberg, R. "The Democracy Problem." Administration and Society, 51(5) 692-723. (First published online
	2017 doi: 10.1177/0095399717709858)
2018	Heidelberg, R. "Getting it Right: Public Administration Undergoing Epistemology." Administrative Theory &
	Praxis, 40(1), 23-42.
2017	Heidelberg, R. "Public Administration and the Logic of Resolution." Critical Policy Studies 11(3) doi:
	10.1080/19460171.2016.1147364
2017	Heidelberg, R. "Political Accountability and Spaces of Contestation." Administration and Society. 49(10), 1379-
	1402. (First published April 14, 2015 doi:10.1177/0095399715581033)
2016	Heidelberg, R. "The Power of Knowing the Rules." The American Review of Public Administration. 46(6), 734-
	750 (doi:10.1177/0275074015575353)
2015	Heidelberg, R. "Public Administration, Popular Sovereignty, and la Police." Administrative Theory & Praxis
	37(3)
2015	Heidelberg, R. and Desai, A. "Simulation Rules: The Role of Simulation in Policy Inquiry." Administrative
	Theory & Praxis, 37(1)
2015	Eckerd, A. and Heidelberg, R. "Public Incentives, Market Motivations, and Contaminated Properties: New
	Public Management and Brownfield Liability Reform." Public Administration Review 75(2)
2011	Heidelberg, R. and Eckerd, A. "A Challenge to the Ownership Society." The Innovation Journal: The Public
	Sector Innovation Journal, 16(1)
<b>Book Chapters</b>	
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2012	"Exploring Assumptions through Possible Worlds." In Simulation for Policy Inquiry, ed. Anand Desai
2012	"Using Simulation as a Scenario Builder for Decision Making: A Case Study of the Nurse Family Partnership
	Program in Louisiana." With James A. Richardson. In Simulation for Policy Inquiry, ed. Anand Desai

#### **Book Reviews**

- 2014 "Review of *Strings Attached: Untangling the Ethics of Incentives* by Ruth Grant" (2014) *Public Administration*, 92(1)
  - 2011 "Review of Qualitative Research Methods for Public Administration by Larry S. Luton" (2011) Journal of Public Affairs Education, 17(2)

# **Grants and Contracts**

Co-Investigator (25%), \$127,758
Louisiana Department of Health, "Analysis and Projection of Medicaid Enrollees"
Principal Investigator, \$749,839
Louisiana Housing Corporation, "LHC Community Needs Assessment Guide"
Principal Investigator, \$38,362
HousingNOLA, "Data Analysis for East Baton Rouge Housing Plan"
Co-Investigator (19%) \$121,999
Louisiana Department of Health and Hospitals, "Evaluating Impact of Medicaid Expansion on the State Budget"
Co-Investigator (50%) \$60,254
Louisiana Department of Education, "Service Learning Project for Act 3"
Principal Investigator, \$500,000
Louisiana Housing Corporation, "Housing Needs Assessment and the Future of Housing in Louisiana,"

# Awards and Fellowships

2015	LSU E.J. Ourso College of Business Outstanding Untenured Professor Teaching Award
2015	LSU E.J. Ourso College of Business Research Excellence Award
2012	University Dissertation Fellowship, The Ohio State University
2010-12	Distinguished University Fellow, The Ohio State University
2008—10	Jacob K. Javits Fellow

# **Reports and Essays**

2019	Roy L. Heidelberg, "The 2019 Louisiana Housing Needs Assessment"
2015	Adam Eckerd and Roy L. Heidelberg, "Federal and state reforms to incentivize brownfield developments have only enhanced developers' profits on existing projects." <i>London School of Economics USAPP</i> available at <a href="http://blogs.lse.ac.uk/usappblog/2015/04/13/federal-and-state-reforms-to-incentivize-brownfield-developments-have-only-enhanced-developers-profits-on-existing-projects/">http://blogs.lse.ac.uk/usappblog/2015/04/13/federal-and-state-reforms-to-incentivize-brownfield-developments-have-only-enhanced-developers-profits-on-existing-projects/</a>
2014	Roy L. Heidelberg and Jim Richardson, "Louisiana Housing Needs Assessment 2014"

2010 Stephanie Moulton and Roy Heidelberg, "Beyond the Market: Homeownership and Public Values" *PA Times*, 33(5) p. 3

# Service

## Academic Service

2022-	Member, Budget Prioritization and Needs Advisory Committee (report to Provost)
2021-	Member, Academic Policy Advisory Committee (report to Provost)
2021-	Member, LSU University Faculty Benefits Committee
2021-	Member, LSU Faculty Senate
2020	Conference Chair, PA Theory 2020 at Malmö, the 33rd Annual Meeting of the Public Administration Theory
	Network (conference cancelled due to SARS-CoV-2 pandemic)
2016-20	Board Member, Public Administration Theory Network
	Chair (2020)
	Vice Chair (2020)
	Treasurer (2017, 2018, 2019)
	Secretary-Treasurer (2016)
2018-20	Editorial Board, Administrative Theory & Praxis
2017	Chair, Site Selection Committee for PA Theory 2019 and PA Theory 2020

- 2017 Judge, NASPAA Student Simulation Competition (Seattle Site)
- 2017 Committee Member, Editor Selection Committee for Administrative Theory & Praxis
- 2016 Judge, NASPAA Student Simulation Competition (USC Site)
- 2015 Judge, NASPAA Simulation Competition (Dallas Site)
- 2014 Program Committee Member, 2014 Public Administration Theory Network Conference
- 2009–11 Founding President, Glenn Colloquium Series

Ad Hoc Reviewer: Public Administration | American Review of Public Administration | Administrative Theory & Praxis | Administration and Society | Journal of Public Affairs Education | Government Information Quarterly | New Political Science | Environment and Planning C: Politics and Space | Public Personnel Management | Journal of Public Administration Research and Theory | Policy and Society | Local Government Studies

#### **Dissertation Service**

John Kitch, Department of Political Science (Dean's Representative) Joshua Hostetter, Department of Political Science (Dean's Representative) Belen Toscano, Department of Environmental Sciences, Committee Member

### **Department Service**

2016-21	Faculty Advisor, PAISA, the Public Administration Institute Student Association
2013—19	College of Business Information Technology Committee
2015—17	College of Business International and Globalization Committee
2013	Curriculum Committee, Public Administration Institute

#### **Community and Professional Service**

#### Community Service

2020-	Palacios House of Arts, Board member
2019–	BREC Foundation, Executive Committee–Commission Liaison (2020-21), President-elect (2022) – Serve as a Board
	member to help direct the operations of the foundation, investments into community parks, and fundraising efforts
2017-18	Committee Member, BREC Foundation Special Projects Committee - Serve in a consulting role on fundraising and community
	outreach for projects affiliated with the Parish of Baton Rouge Department of Parks & Recreation
2015	Beyond Bricks, Organizing Committee - Organized a community outreach effort across East Baton Rouge Parish inviting members of
	the community to discuss the mission and goals of public education

### Public Presentations

- "Housing Needs Assessment: Where do we go from here?" Invited talk to the American Planning Association Louisiana Chapter (January 2015)
- "Housing Needs in Louisiana" invited talk at The Louisiana Smart Growth Summit sponsored by the Center for Planning Excellence (November 2014)

"Measuring and Designing Policy for Rent Stress" to the Louisiana Housing Corporation Board of Directors (October 2014)

"Presentation of the Housing Needs Assessment, 2014" to the Louisiana Housing Corporation Board of Directors (August 2014)

## **Conference and Invited Presentations**

- "Finding Solace in the Impersonal" Transatlantic Dialogue Conference, Roskilde, Denmark, June 2022 (paper accepted, unable to attend due to illness)
- "Fitting the public into administration" Midwest Political Science Association, Chicago, April 2022
- "Questioning the good of accountability". Invited paper to the Leviathan Project on Accountability in the European Monetary Union, September 2021
- "Machinery hurtful to the commonality': a consideration of the public and the commons" 2021 Interpretive Policy Analysis Conference, online, June 30-July 2, 2021
- "The Impersonal Sovereign and the Political Problem of our Time" 2019 Public Administration Theory Network Annual Meeting, Denver, CO, June 2019
- "Propaganda and Progress: Bringing Roads to America" 2019 American Society for Public Administration, Washington, D.C., March 2019
- "The Impersonal Sovereign" 2019 Southern Political Science Association, Austin, TX, January 2019
- "Waste, Ownership and the Environment" 2018 European Consortium of Political Research, Hamburg, Germany, August 2018 "Let's Be Honest: This isn't Working Out" 31st Annual Meeting of the Public Administration Theory Network, 40th Anniversary
  - Plenary Panel, Cleveland, OH, June 2018

- "The Policy Maker and the Problem of Sovereignty" 31<sup>st</sup> Annual Meeting of the Public Administration Theory Network, Cleveland, OH, June 2018
- On Pragmatist Democracy, 31<sup>st</sup> Annual Meeting of the Public Administration Theory Network, Cleveland, OH, June 2018 (Panel Convener on Christopher Ansell's Pragmatist Democracy)
- "Becoming the Policy Maker" 2018 Policy History Conference, Tempe, AZ, May 2018
- "Ten Theses on Accountability" 2017 European Consortium on Political Research, Oslo, Norway, September 2017
- "Administering Participation: Citizens and NEPA" The 77<sup>th</sup> Annual Meeting of the Academy of Management, Atlanta, GA, August 2017
- "Accountability and Automation: A Critique", 30<sup>th</sup> Annual Meeting of the Public Administration Theory Network, Laramie, WY, June 2017 (Presenter and Panel Convener)
- "Constructing Recycling", Western Political Science Association Annual Conference, Vancouver, BC, March 2017 (nonpresenting coauthor)
- "Learning to Regulate", 2016 European Consortium on Political Research, Prague, CZ, September 2016
- "Comments on Richard Freeman's Politics in Practice: Interaction and Inscription", European Consortium on Political Research, Prague, CZ, September 2016
- Deliberative Democracy Exchange, Kettering Foundation, Dayton, OH, July 2016 (Invited Workshop Participant)
- "Administrative Control through Citizen Participation under the National Environmental Policy Act" 2016 Policy History Conference Nashville, TN, June 2016
- "Epistemology as an Issue in Public Administration" 29th Annual Meeting of the Public Administration Theory Network San Antonio, TX, May 2016
- "The Democracy Problem" American Society for Public Administration 2016 Annual Conference, Seattle, WA, March 2016 (Presenter and Panel Convener)
- "The Politics of Evidence-Based Practice" 37th Annual APPAM Research Conference: Miami, FL, November 2015
- "The Logic of Resolution" 28th Annual Meeting of the Public Administration Theory Network Vancouver, B.C. May 2015
- "Saving Democracy from Fantasy" 110th American Political Science Association Conference: Washington, D.C., August 2014
- "Evidence Based Practice and the Political" 10th Transatlantic Dialogue Conference: Lugano, Switzerland, June 2014
- "Public Administration, Occupy, and Anarchy" 27<sup>th</sup> Annual Meeting of the Public Administration Theory Network: Miami, FL, May 2014
- "The Sinister Side of 'Knowing' the Rules" 35th Annual APPAM Research Conference: Washington, D.C., November 2013
- "School Governance, School Reform, and School Finance" with James A. Richardson 25<sup>th</sup> Annual Association for Budgeting and Financial Management Conference: Washington, D.C., October 2013
- "Accountability as an Instrument of Power" 26<sup>th</sup> Annual Meeting of the Public Administration Theory Network: San Francisco, June 2013
- "Accountability as an Instrument of Power: The Louisiana BTOP Grant and the Spaces of Public Affairs" 34<sup>th</sup> Annual APPAM Research Conference: Baltimore, November 2012
- "Because I Said So: Implementation and the Trouble with Certainty" 25th Annual Meeting of the Public Administration Theory Network: South Padre Island, TX, May 2012
- "Simulation and Policy Inquiry" 33rd Annual APPAM Research Conference: Washington, D.C., November 2011
- "Arendtian Judgment, Stories, and Argumentation in Policy Inquiry" 24<sup>th</sup> Annual Meeting of the Public Administration Theory Network: Norfolk, VA, May 2011
- "Simulation Rules" Epistemology of Modeling and Simulation, National Conference: Pittsburgh, PA, April 2011
- "Affordability and Location Decisions of LMI Homebuyers" 41st Urban Affairs Conference: New Orleans, LA, March 2011
- "Moving to Opportunity? First-time homeownership, affordability, and school quality" 32<sup>nd</sup> Annual APPAM Research Conference: Boston, MA, November 2010
- "Closing the Gap: Minority Low/Moderate Income First-time Homebuyers & Neighborhoods" *National Conference on Diversity, Race, and Learning 2010*: Columbus, OH, April 2010

## **Consulting Reports (selection of projects, collaborative work)**

Medicaid Expansion and the Louisiana Economy, prepared for the Louisiana Department of Health, March 2018 Management of the Caddo Parish Animal Shelter, prepared for Caddo Parish, December 2017

Audubon Commission and Audubon Nature Institute in Louisiana: Its Management Structure, prepared for the Audubon Nature Institution, February 2017

Medicaid Expansion, Budgetary Projections, and Impacts on Hospitals, Prepared for the LPHI, January 2017

Economic Role of Tourism in New Orleans and Louisiana, prepared for the New Orleans Convention and Visitors Bureau, December 2016

- How Will Medicaid Expansion as Defined in the Patient Protection and Affordable Care Act (2010) Affect Small Business In Louisiana? Prepared for the AARP Louisiana Chapter, February 2015
- An Economic Analysis of a Smoke Free Ordinance in the City of New Orleans, prepared for the Louisiana Public Health Institute, December 2014

On the Possibility of a New City in East Baton Rouge Parish, prepared for the Baton Rouge Area Chamber, November 2013 Funding Process Evaluation, prepared for Volunteer Louisiana, March 2013

School District Restructuring and Reform: East Baton Rouge Parish, prepared for the Baton Rouge Area Chamber, August 2012 The Economic Impact of the Ports of Louisiana, prepared for the Ports Association of Louisiana, March 2012

- Economic Conditions in South Louisiana along the Interstate 10-12 Corridor, prepared for Crawford, Lewis, Attorneys at Law, December 2011
- Estimation of the Loss of State Sales Tax Collections due to Agricultural Sales Tax Exemptions, prepared for the Louisiana Department of Revenue, October 2011

Economic Impact of the Development of Americana Traditional Neighborhood Development in Zachary, Louisiana, prepared for Daigle-Americana Development, LLC, August 2011

The Louisiana Technology Park on its Tenth Anniversary, prepared for the Louisiana Technology Park, June 2011

River Park and the Development of Retail Niches in Downtown Baton Rouge, prepared for River Park Economic Development District, February 2011

Analysis of the Nurse-Family Partnership Program, prepared for the Pew Charitable Trusts and Tulane University, October 2010

Economic Analysis of the Sanitary Sewer Overflow Capital Improvement Program, prepared for the Department of Public Works, City of Baton Rouge and Parish of East Baton Rouge, September 2010

BioDistrict New Orleans: An Economic Driver In The Greater New Orleans Area, prepared for The BioDistrict New Orleans, September 2010

The Louisiana Public Facilities Authority: 35 Years of Impact on the Louisiana Economy, prepared for the Louisiana Public Facilities Authority, May 2010

- An Economic Assessment of the Proposed Baton Rouge Bond Issue, 2009, prepared for the Future of Baton Rouge, LLC, July 2009
- Economic Analysis of the Proposed Enhancement and Enrichment of the Tangipahoa Parish School System, prepared for the Parish of Tangipahoa in Louisiana, May 2009
- The Louisiana Department of Social Services: Its Role in the Louisiana Economy, prepared for the Louisiana Department of Social Services, September 2008
- The Economic Impact of the Use of State Tax Credits To Promote Louisiana Ports, prepared for the Port of New Orleans, January 2008
- New Orleans Riverfront: Reinventing the Crescent An Economic Perspective, prepared for the New Orleans Building Corporation, January 2008